

Fachhochschule  
Kaiserslautern

University of  
Applied Sciences

Symposium DRM+ in VHF band III

**LMK**  
Landeszentrale für  
Medien und Kommunikation  
Rheinland-Pfalz

**End of the event**

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► **Summary and Outlook**



## Prof. Dr. Andreas Steil

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Media Authority of Rhineland-Palatinate (LMK)

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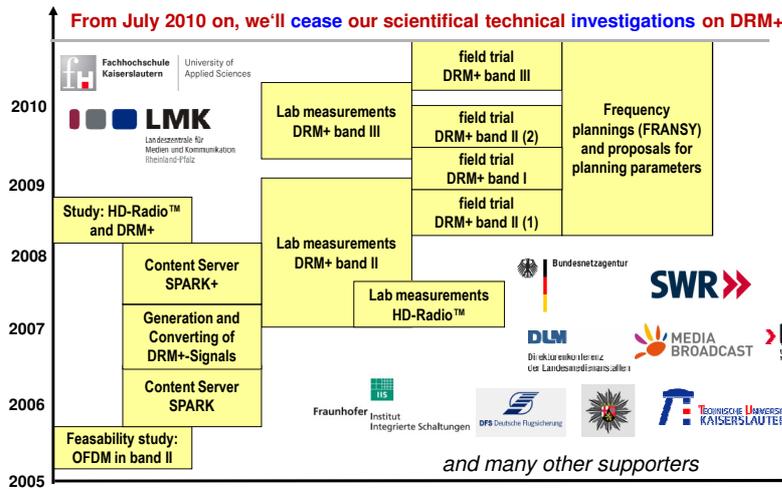
Summary and Outlook

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► **Review – Investigations of DRM+ in Kaiserslautern**

**Much work for DRM+ has been successfully done in the past years ...**

From July 2010 on, we'll cease our scientific technical investigations on DRM+



and many other supporters

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Summary and Outlook



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► **Outlook – Investigations of DRM+ in Kaiserslautern**

**If there is a strong will to push DRM+ into the market [?] what has to be done as from now?**

- **A lot of lobby work**  
(nationwide, DRM-Consortium, WorldDMB, ETSI, ITU, EU)
- **A lot of technical work**  
(SFN-tests, high-power-tests, development of network infrastructures and market fitting receivers, frequency and network analyses)
- **A lot of standardization work**  
(proposals for system and planning parameters for ECC, ETSI, ITU)
- **A lot of marketing work**  
(public information, convincing the market partners, esp. the broadcasters and the „users“, development of interesting radio programmes and services)
- **A lot of regulatory work**  
(offering easy legal conditions and support for network operators and broadcasters)











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Summary and Outlook



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► **Outlook – Investigations of DRM+ in Kaiserslautern**

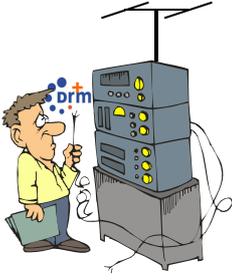
**Preconditions to reach this objective:**

- a lot of **communication and networking** is needed in the next years
- and last but not least: a **common action plan** [for Europe] is needed to digitize the whole sound broadcasting **together with the DAB family and the DRM family**  
Motto: „**We are Family**“

**We will keep in touch with DRM+!**

- Frequency plannings and analyses
- Proposals for planning parameters
- Support of further essential SFN field trials (by request)
- Cooperation in the process of standardization and regulation matters for DRM+ in the VHF bands
- Publication of results and proposals





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We say  
**THANK YOU**  
for supporting our efforts  
to all the students, experts, sponsors and organizations  
who/which were involved all the last years in the works!

Please stay a little bit longer and discuss with us ...  
... coming soon: presentation slides and further information on  
[www.drm-radio-kl.de](http://www.drm-radio-kl.de)

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